

Andrew Vorster

If you want to understand how to spot trends and catalyse innovation so that your business is a success, would you visit a fortune teller?
Or, would you listen to a dynamic Futurist using his 30 years of experience in tech and transformation to help leaders influence the future vision and strategic direction for their organisations?

For more than a decade of his career, Andrew was the Head of Technology Research for Visa Europe, where he gained a reputation for fresh thinking and proposing pragmatic solutions to complex problems. Andrew identifies and tracks technology trends and business behaviours, using his unique horizon-scanning methodology that anyone can apply. With a colourful and engaging storytelling style littered with real life experiences and anecdotes, Andrew's speeches are unique and impactful, taking audiences on a journey of discovery while imparting key messages and insights for them to contemplate and act upon.

Andrew has written or contributed to 5 titles, and is the author of "The Art of Inspiring Innovation and Transformation".



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In his roles as innovation catalyst, start-up and business strategy adviser, Andrew has worked with media, technology, financial and manufacturing organisations to prepare them today, for their business success of the future. He is a passionate technologist with vast experience running innovation labs and corporate incubators. Andrew's talent is in connecting the dots between the implications and the opportunities that key trends will have on society, industry and the individuals within them. His mission is to challenge companies to answer the fundamental question: what does this technology or innovation mean to your business?



- Andrew has a qualification in strategic foresight from the University of Houston, one of the only programmes in the world with such emphasis on system thinking and transformational change;
- He created the innovation toolkit, a set of tools that includes "T.I.P.S." - a business notebook designed for tracking the Technology, Innovations, Patents and Start-ups that are disrupting business.

“He is without a doubt one of the first people on my list when we need the latest trends. Andrew's extensive knowledge base puts him in the top 2 or 3 speakers that I have ever worked with. His enthusiasm and energy are mixed with an incredibly articulate nature.”

Laurence Coldicott, FinTech Connect

“Andrew is a storytelling alchemist – weaving unfettered imagination, energy and curiosity to invite us into an immersive experience. The way he captivates his audience assures an exponential spread of light bulb moments throughout the room. I highly recommend Andrew!”

Adi Hartuv, The Eventful Group