

Jonathan Holloway

2019

giant thinker, transformational leader, persuasion artist

Jonathan is an intrepid visionary and audacious storyteller who is dedicated to changing the world through the power of creative solutions, cultural readiness and bold thinking. His professional focus is on innovating great organisations and environments; having run successful transformation projects from London's South Bank to major international arts festivals in Europe and Australia, there isn't a corporate, business or personal challenge that he cannot see ways to overcome. Through irresistible spectacle and

exhilarating art, Jonathan is renowned for his ability to take highly complex situations and projects, and deliver seemingly impossible results. Using his techniques of persuasion, clearly defined strategic vision and stakeholder collaboration, Jonathan leaves leaders unable to resist change. He inspires everyday heroes to dream large, live boldly and take meaningful risks in order to make amazing things happen. His passion and giant thinking are illustrated with hundreds of stories from his two decades running businesses, and creating some of the most outstanding

and profitable festival experiences in the world. Jonathan's dynamic keynotes explore how each of us can have visionary ideas outside our means, influence above our pay-grades, the ability to deliver beyond all expectation. A humorous, provocative and compelling speaker, Jonathan's presentations are jam-packed with applicable tools and original theories that illuminate and unpack the methodology behind the magic that anyone can implement to increase productivity, profitability and happiness.

5 THINGS YOU MIGHT NOT KNOW ABOUT JONATHAN

1. Has been a comedian, chief executive, educator, cultural leader, a chorister and can even do a mean Boris Johnson impersonation;
2. As an Artistic Director, he commissioned Philip Glass to write and perform his final three etudes, brought Ennio Morricone and Macklemore to Australia for the first time and engaged Thom Yorke to DJ his 21st birthday party, pre-Radiohead;
3. Was mastermind of the largest single arts event Australia has ever seen, where 1.4 million people spent three days walking with giants through the main streets of Perth;
4. Following his incredible achievements, he was made an Honorary Citizen of the city of Perth, an honour shared by just four other people including Hillary Clinton;
5. Kicked off an international arts festival with 30,000 people dancing in the streets, as angels and two tonnes of feathers fell from the sky.



Speaker Reel: <https://youtu.be/O2JNcaDwryw>

10 Traits of a 21st Century Arts Festival: <https://bit.ly/2QRdigE>

The Huge Success of Giant Thinking: <https://youtu.be/QDtq3kZz1tU>



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Jonathan is a dream to work with, a force of nature. Passionate, funny, highly effective plus an accomplished artist. He's got great guts and artistic vision.

Kate Miller-Heidke, Singer-songwriter

Brilliant - highly intelligent, deeply empathetic, audaciously mischievous. He makes people laugh, feel, think and then go out and do something special.

Andrew Horabin, Comedian

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